For Immediate Release

E&W Strategic Partners Launches New Fee-For-Service Education Series for Financial Planners

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A new interactive and comprehensive series of independently-developed workshops is now available to help financial planners to successfully transition to fee-for-service by 1st July 2012.

E&W Strategic Partners has announced today the launch of their **Fee-For-Service Education Series** which is designed to help financial planners, practice owners and practice development managers to successfully transition their practices to Fee-For-Service in preparation for the Future of Financial Advice reforms on 1st July 2012.

Building upon the Financial Planning Association-accredited textbook – The Fee-For-Service Handbook – the **Fee-For-Service Education Series** provides financial planners with a quality learning environment that gives them hands-on and practical training to help them to successfully design, plan and implement their fee-for-service business models.

"We know that many planners have been looking for a deeper level of support in successfully preparing their businesses for fee-for-service and the FOFA reforms," said Lap-Tin Tsun, Managing Director of E&W Strategic Partners.

"With our **Fee-For-Service Education Series**, financial planners & practice managers now have access to an affordable and comprehensive suite of tools, education and personalised support that gives them real results in successfully preparing for fee-for-service."

As part of the **Fee-For-Service Education Series**, E&W Strategic Partners has also launched a new, online version of E&W's fee-for-service training workshops – the **Self-Paced Fee-For-Service for Practitioners** program – which delivers the same quality education to planners via a range of interactive webcasts, tools, and assignments.

"Recognising that it isn't always easy for planners to travel around for training, the Self-Paced Program is designed specifically to give planners access to the same level of interactive education and personalised support of a face-to-face workshop, but in a cost-effective and easy-to-use format," said Tsun.

"Our aim with the **Fee-For-Service Education Series** is to give planners the most comprehensive, unbiased, and cost-effective solution we could develop. With the combination of our interactive training, handbook, activities, and one-on-one support, the **Fee-For-Service Education Series** provides planners with the range and depth of quality education they need to successfully transition to fee-for-service."

E&W Strategic Partners' public schedule for the **Fee-For-Service Education Series** is now available on the E&W website (http://www.ewspartners.com.au) and programs are eligible for CPD points. Users can also access a demo version of the **Self-Paced Fee-For-Service for Practitioners** program via the E&W website.

More information about the Fee-For-Service Education Series

The **Fee-For-Service Education Series** is made up of three courses, with new courses to be added in the future:

1. **Fee-For-Service for Practitioners** – Our core fee-for-service education program for financial planners and practice owners. It is available in three formats: Standard (3 x 4 hour workshops), Intensive (2 day workshop), and Self-Paced (online).
2. **Successfully Selling Fee-For-Service** – Half-day sales training in fee-for-service for financial planners.
3. **Fee-For-Service for Practice Managers** – Two day training workshop for practice managers and staff responsible for supporting practice networks.

About E&W Strategic Partners

E&W Strategic Partners focuses on providing business planning, strategy & improvement services to help their clients maximise the performance of their businesses and to achieve greater profitability and success. With over 30 years of combined experience in financial services, E&W Strategic Partners is the partner of choice to help practices succeed for the future.

For further information, please visit http://www.ewspartners.com.au

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